

## #2 Translate percentage metrics into fractions

About 25 percent  
of users clicked  
on this button

So, about  
one in four



If someone says, "About 25 percent of all users click on this button," jump in with, "So about one in four," and make a note of it. Everyone will nod their heads in agreement, secretly impressed and envious of your quick math skills.



From: **100 Tricks to Appear Smart in Meetings** by Sarah Cooper  
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